

Trevor Beattie nominates Tally Parr as his '2006 Face to Watch'

In today's Independent (2nd January 2006) Trevor Beattie, Founding Partner of Beattie McGuinness Bungay and a well known talent-spotter, names Tally Parr as the media person he expects to make the most impact in 2006.

He says: "She is a fix-it. She organised an amazing event in the summer for Cafe Direct where they took over the London Eye and in each pod there was a different act performing. It was an amazing idea. You bought your ticket and you walked into the pod and you might have got Blur playing in the pod live, or a stand up comedian or an artist painting you. She is just full of ideas, but she makes them happen, that's the important thing. For me, it is really cutting edge stuff."

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